



### End of Year Accounts Summary

	Feb 16	Feb 15
	£	£
Overall Surplus	174,777	48,245
Total Income	3,013,799	2,603,624
Sensitivity	5.80%	1.85%

### End of Year Accounts Summary Northern Ireland Branch

	Feb 16	Feb 15
	£	£
Total Income	0	877
Total Expenditure	104	2990
Surplus	5,825	5,929

## Balance Sheet at Year End

Balance Sheet Reserves	892,566	717,784
Total Reserves has increased by 24% due to the strong financial performance reported for 2015/16.		
Current Assets including Cash	2,604,602	2,115,739
Increase	↑ 23.10%	



**BDA** The Association of UK Dietitians

WHERE DOES OUR MONEY COME FROM?



## Income Highlights

	Feb 16	Feb 15
<b>Improvement &amp; Reduced Risk</b>		
Membership Subscriptions	£2,021,360	£1,848,812
Total	£3,013,799	£2,603,624
Sensitivity	67%	71%
<b>Change of Contract</b>		
Appointment & Advertising	↑ £272,216	£238,720
Increase	14%	
<b>Increase in Activity</b>		
Education	↑ £102,085	£80,153
Increase	27%	

## Income Highlights Continued

	Feb 16	Feb 15
<b>Change of Contract</b>		
Royalties	↑ £68,545	£41,371
Increase	66%	
<b>Increase in Activity</b>		
Total Income	↑ 3,013,799	2,603,624
Increase	16%	



Greater membership focus across the organisation the BDA has achieved:

- **95%** of members renew their membership each year
- We grow our membership by **5%** each year (up from 2% in 2013/14)
- We have a total of 8,500+ members, with over 7,000 full member dietitians (78% of HCPC registrants)
- We achieved a **50%** growth in student membership over last 3 years (1000 compared to 500 in 2013/14)
- Group memberships have increased by **30%** in the last year

Improvements to other BDA areas have resulted in:

- 91% of members being either 'Satisfied' or 'Very Satisfied' with the collective resources and services the BDA currently provides.
- Top valued member resources:
  1. Food Fact Sheets
  2. Website
  3. BDA Specialist Group Membership
  4. Manual of Dietetic Practice
  5. Practice-based Evidence in Nutrition & Dietetics Today (equal value)

Encouraging increased member involvement has resulted in:

- Now having over **1000 members** carrying out vital volunteer roles - **Thank you!**
- **Over 1,300 members** have attended a branch event in the past 12 months, please join your branch - its free!
- Modernising and refreshing our BDA Specialist Groups' and Branches' visual identities to ensure the wider sector and public better understand their impact and value.
- Over **50% increase** in members voting in our Council Elections.

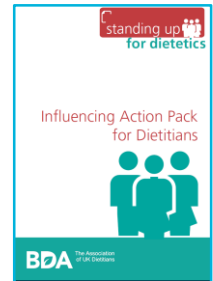
## Key BDA resources, activities and tools to support you



## Influencing Action Pack

Dietitians need to **influence** local decision makers in order to protect and expand dietetic services.

The toolkit guides you on what form of communication, messages to give and how to give an 'elevator pitch'.



## Practice-based Evidence in Nutrition (PEN)

A global nutrition and dietetic resource that provides quick online access to the most up-to-date, critically appraised evidence on nearly 190 nutrition and dietetic-related topics.

Supports clinical practice, enabling dietitians to stay well-informed of the latest nutrition and dietetic developments.

A tool for dietitians, developed by dietitians and updated by research and clinical dietitians.



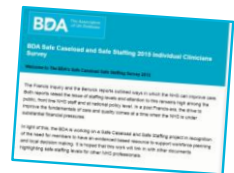
Bringing the global nutrition and dietetic evidence-base directly to your screen  
[www.pennutrition.com](http://www.pennutrition.com)



## Safe Workload and Staffing Toolkit

The BDA published a safe workload toolkit in December 2015.

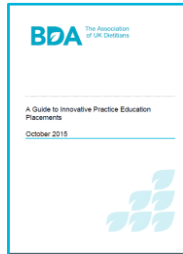
The toolkit provides a range of benchmarks and how these can be applied to a given situation.



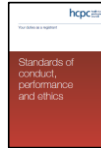
## Practice Education Placements

The BDA is changing practice education to meet future workforce demand.

Guidance document and case studies were published December 2015.



## HCPC and BDA support to members



- Updated version January 2016
- BDA is updating Code of Conduct to reflect changes.
- Both documents have adopted a new approach and will look very different.



- Consultation due September - November 2016.
- Review - not major overhaul.
- Considering student input and inter-professional education



- CPD audit April – June 2016
- 2.5% of the Profession
- BDA Professional Development Toolkit [www.bdacpd.co.uk](http://www.bdacpd.co.uk)



## Member Benefits

- Free legal advice (non employment)
- Free legal representation at HCPC
- PII up to £3m
- Shopping discounts
- Access to networks
- Staff advice on many issues
- Dietetics Today and books discounts
- Plus much more!



## Prescribing

- Approval received from Commission on Human Medicines and Ministerial consent given
- Courses will be developed (or piggy back on to existing AHP courses)
- Opportunities to be trained will commence from later in 2016/early 2017
- Think about business cases for development, opportunities for supplementary prescribing
- Phase 3 of AHP Prescribing starts 2016
- Do not wait for Phase 3 – start now!



## Trade Union support

Over  
300

Members received free expert telephone or email advice from the BDA Union team on a variety of issues

Over  
250

Member cases represented by local BDA TU representatives across the UK

13

BDA member cases represented by Thompsons Solicitors  
*(These were a mixture of Employment Relations Issues or Personal Injury Cases)*

88

Trade Union representatives were expertly trained to support you in your workplace

£1,000's

Saved by members on solicitors fees by calling BDA Solicitors Thompsons for free legal advice

Over  
4000

Members were represented in industrial action after balloting the pay award in Wales & England

## Work Place Health

[www.bdaworkready.co.uk](http://www.bdaworkready.co.uk)

**WORK  
READY!**



## Reach



## Public Relations

### In 2015:

- The BDA was mentioned in the media **2306** times, with coverage across the **BBC, Mail Online, Daily Mail, Huffington Post, The Guardian, The Times** and **The Telegraph**
- The financial worth of this coverage totalled **£15.17 million** (up on £13 million in 2014)
- The number of people who would have seen the BDA in the media exceeds **100.9 million**
- We **trained 32 new media spokespeople**
- We reformed our Media Training Course into a CED course, enabling future training of a representative from each **BDA Specialist Group** alongside a focus on training media spokespeople in **Wales, Scotland** and **Northern Ireland**.

## Promote yourself and your colleagues

### BDA Awards

- Awards funded by the BDA and its Trust Fund
- Published peer reviewed work, educational material, innovation in practice, students and newly qualified, travel bursaries



## Promote yourself and your colleagues

### BDA Honours

- Roll of Honour
- Ibex and Fellowship
- Specialist Group and Branch of the Year
- TU Rep, Media Spokesperson and Ambassador of the Year
- Visit [www.bda.uk.com/awards](http://www.bda.uk.com/awards)



## Dietitians Week

- Thank you for your support!
- More resources available for Branches locally
- Capitalise on past successes



## Improving our reach!

- Public magazine 'Eating Well, Living Well'
- Conscious of 'Image' – member consultation in 2016



## Helping Specialist Groups and Branches

- Annual General Meeting – June 2016
- Changes to the Memorandum and Articles of Association
- Allowing BDA, Groups and Branches to use technology for AGMs, etc.
- Thank you!
- Next steps..... We need your help.



## We need your help....

- Access to Journal of Human Nutrition and Dietetics
- Free access for all members
- Help us improve and make access easier.....!



**Thank you!**

**Any Questions?**



## Find out more

Visit: [www.bda.uk.com](http://www.bda.uk.com)

Email: [info@bda.uk.com](mailto:info@bda.uk.com)

Telephone: 0121 200 8080

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Facebook: British Dietetic Association

LinkedIn: British Dietetic Association: BDA members only

