

BDA Approval Terms and Conditions

1.1. Standards of BDA CPD Approval

All learning activities and those developing/delivering the content must adhere to the BDA CPD Approval Standards throughout the term of the agreement.

1.2. Purpose of Approval

Approval applies only to the learning activity and not to any individual who participates in it.

BDA Approval is not a substitute for seeking professional consensus elsewhere – for example it would not supersede local care pathways

The BDA Approval process is not intended to provide the BDA view point or position on any given topic.

1.3. Responsibility

The BDA accepts no responsibility for the content of the learning activity, or the application of the evidence base, sources or references referred to or how the content of the product might be interpreted by individual(s).

The BDA is not responsible for the delivery of any part of a learning activity.

1.4. Wording and Logo

Products approved by the BDA must clearly state BDA Approved by the use of the BDA Approved logo.

Inclusion and positioning of our logo must be done in accordance with the ***BDA Approval Logo Guidance***

The BDA Approval logo cannot be used without express permission from the BDA.

Your logo is unique to your activity or resource only and must not be shared, copied or used across any other materials.

1.5. Approval Term

BDA Approval is valid for a 12-month period only. The specific dates will be specified in your confirmation email.

All reference to BDA Approval must be removed from all promotional and learning activity material at the end of the approval term, unless re-approval has been confirmed.

1.6. Fees

All applications are subject to an application fee which is non-refundable.

An approval fee is charged if an application is successful, this is also non-refundable.

The BDA reserves the right to review the fees on an annual basis.

1.7. Withdrawal of BDA Approval

The BDA reserves the right to refuse or withdraw BDA Approval in response to:

- professional body or specialist group concerns
- endorsement by another organisation whose ethos or brand is incompatible with the BDA's
- any significant changes to content
- any significant changes to the delivery format
- failure to disclose significant changes to presenters
- failure to disclose significant conflict of interest
- misuse of BDA Approved logo
- concerns raised regarding the programme / evidence base or new clinical guidelines
- Failure to adhere to the BDA CPD Approval standards
- a new and significant reputational issue with the delivering organisation, which could bring the BDA into disrepute